

DOOR TO DOOR COLLECTORS GUIDE

– HOW TO COLLECT DONATIONS

WHEN?

We collect door-to-door donations on **Sunday, September 7th, 2025, between 10:00 AM and 6:00 PM** – donations can only be collected during this time.

Children younger than 11 years old must be accompanied by an adult. Youth aged 11–18 must collect in pairs.

YOUR ROUTE

Find your route on the backside of the letter with your name on it. Most routes take between two or three hours, but some may be longer. Walk as much as you are comfortable with.

HAVE YOU FINISHED EARLY / ARE THERE ONLY FEW PEOPLE AT HOME?

You may also collect donations in parks or other public areas during the same hours. Alternatively, call +45 3524 8500 to receive **an extra route**.



NO ONE HOME?

Please hand out the 100 flyers primarily at houses where no one is home.

IMPORTANT! Place the flyer **ALL THE WAY** inside the mailbox. Do **NOT** leave it in doors, under doormats, in letter slots, or on gates – because it looks like no one is at home.

Yes, it is allowed to put flyers in mailboxes even if they say: “No ads, please.”

COLLECTING AT SUPERMARKETS OR SHOPPING CENTERS

You may collect outside supermarkets or malls, as long as you stay on public pavements and do not block entrances. Note: The area outside may belong to the store – so always ask staff for permission and agree on where to stand.

COLLECTING AT STATIONS (METRO, TRAIN, BUS)

At stations, you may collect outside or in the main hall (DSB stations only). Do not block passengers or collect on platforms or inside trains. At Metro stations, you may only collect on the street outside.

HOW TO COLLECT – **WITHOUT CASH**

You will collect without receiving cash donations. People can donate only via **SMS** or **MobilePay**. This often results in more donations since you don't spend time picking up or handing in cash. Donors also tend to donate larger amounts via MobilePay.

NO CASH?

No cash means more money goes directly to helping children:

- No bank fees
- Less administrative work
- Fewer volunteers needed for cash handling – more volunteers collecting

So, even if you have to kindly say **"no thanks"** to cash donations, it will help more children in need.



Scan the QR code to watch the Danish video explaining how to collect without cash.



HOW TO USE THE MOBILEPAY QR CODE ON THE CARBORD SIGN:

1. Open the MobilePay app.
2. Tap 'Scan'.
3. Scan the QR code on your donation sign.
4. Enter the donation **amount** and tap 'Next'.
5. Confirm that the recipient is **'Red Barnets landsindsamling'**
6. Swipe to donate.

Donors can also send money to **MobilePay number 60461** – they should enter your collector ID (found on the sign) in the message field. This way, it counts toward your total!

HOW TO DONATE BY SMS

Text **RED** to **1272** - donate 100 DKK
Text **RED50** to **1272** - donate 50 DKK
Text **RED25** to **1272** - donate 25 DKK

WHAT DO I SAY AT THE DOOR?

"Hi! Today Red Barnet hold the national collection. Would you like to support children in need – for example, children fleeing war or children in need here in Denmark?"

"Hi! I'm collecting for Red Barnet today. Would you like to support the work for children in crisis areas around the globe and here in Denmark?"

REMEMBER BEFORE YOU GO

- Attach the *"I collect for Red Barnet"* badge on your jacket
- **Place the QR sticker with your collector ID on the cardboard sign** – this makes it easy to donate with MobilePay. This also ensures that all donations are counted, and you can track the result of your collection.